



Cookies on www.tetrapak.com

These cookies are used on www.tetrapak.com

Last update: 2016-10-01

Cookie name	Type	Purpose	Time
Sitester_ExposedDate Timeld	Persistent	Used to avoid sending the user a request to participate in the survey when the person has already answered or declined	1 year
Sitester_ExposedId	Persistent	Indicates if the user has sent a website survey request	1 year
Sitester_Nth	Session	Used by Sitester website survey	Expires when browser is closed.
Sitester_Referrer	Session	Used by Sitester website survey	Expires when browser is closed.
__ga	Persistent	Google Analytics, used to generate statistics for the number of unique visitors to the website	2 years
__gali	Persistent	Google Analytics, used to generate statistics for the number of unique visitors to the website	1 day
FBX	Persistent	Facebook cookie Allows us to create a personalised audience in Facebook and to send out relevant messages.	30 and 180 days
ELOQUA	Persistent	This cookie is set by the Eloqua Marketing Automation Tool. It contains a unique identifier to recognize returning visitors and track their visit data across multiple visits and multiple Company Websites. This data is logged in pseudonymised form, unless a visitor provides us with their personal data through creating a profile, such as when signing up for events or for downloading information that is not available to the public.	2 years
ELQSTATUS	Persistent	Contains a GUID (Globally Unique Identifier), a randomly generated	2 years

		string of characters and numbers that is used to identify visitors to our site.	
nmstat	Persistent	<p>Cookie used by Siteimprove, a website governance tool, tracking returning visits</p> <p>This cookie is used to help record the visitor's use of the website. It collects statistics about site usage such as when the visitor last visited the site.</p> <p>This information is then used to improve the user experience on the website. This Siteimprove Analytics cookie contains a randomly generated ID used to recognise the browser when a visitor reads a page.</p> <p>The cookie contains no personal information and is used only for web analytics.</p>	1000 days
Siteimproveses	Session	<p>This cookie is used purely to track the sequence of pages a visitor looks at during a visit to the site.</p> <p>This information can be used to reduce user journeys, and enable visitors to find relevant information quicker.</p>	Expires when browser is closed.
i.simpli.fi	persistent	Tracking user visits. Build a segment of users that have visited the site	30 days