



## Cookies on [www.tetrapak.com](http://www.tetrapak.com)

These cookies are used on [www.tetrapak.com](http://www.tetrapak.com)

Last update: 2018-07-03

Cookie name	Type	Purpose	Time
Sitester_ExposedDateTImeld	Persistent	Used to avoid sending the user a request to participate in the survey when the person has already answered or declined	1 year
Sitester_ExposedId	Persistent	Indicates if the user has sent a website survey request	1 year
SitesterActiveUserId	Session	Used by Sitester website survey	Expires when browser is closed.
SitesterDelayId	Session	Used by Sitester website survey	Expires when browser is closed.
sitesterNth22g1	Session		
sitesterReferrer22g1	Session		
__ga	Persistent	Google Analytics, used to generate statistics for the number of unique visitors to the website	2 years
__gat	Persistent	Google Analytics, a pattern type cookie where the pattern element on the name contains the unique identity number of the account or website it relates to.	10 min
__utma	Persistent	Google Analytics cookie used to distinguish users and sessions. The cookie is updated every time data is sent to Google Analytics. <a href="#">Read about Google Analytics cookies</a>	2 years
__dc_gtm_UA-xxx	Persistent	Cookie for Google Tag Manager to load other scripts and code into a page.	1 day
FBX	Persistent	Facebook cookie Allows us to create a personalised audience in Facebook and to send out relevant messages.	30 and 180 days
lidc	Persistent	.linkedin.com, Share buttons and ad tags	1 day
bcookie	Persistent	.linkedin.com, Share buttons and ad tags	1 year
bscookie	Persistent	www.linkedin.com, Share buttons and ad tags	1 year
L1c	Session	<a href="http://www.linkedin.com">www.linkedin.com</a> , LinkedIn insights and ads tags	Expires when browser is closed.
BizoID	Persistent	ads.linkedin.com, LinkedIn insights and ads tags	6 months
BizoData	Persistent	ads.linkedin.com, LinkedIn insights and ads tags	6 months

BizoUserMatchHistory	Persistent	ads.linkedin.com, LinkedIn insights and ads tags	6 months
BizoNetworkPartnerIndex	Persistent	ads.linkedin.com, LinkedIn insights tags	6 months
ELOQUA	Persistent	<p>This cookie is set by the Eloqua Marketing Automation Tool. It contains a unique identifier to recognize returning visitors and track their visit data across multiple visits and multiple Company Websites.</p> <p>This data is logged in pseudonymised form, unless a visitor provides us with their personal data through creating a profile, such as when signing up for events or for downloading information that is not available to the public.</p>	2 years
ELQSTATUS	Persistent	Contains a GUID (Globally Unique Identifier), a randomly generated string of characters and numbers that is used to identify visitors to our site.	2 years
nmstat	Persistent	<p>Cookie used by Siteimprove, a website governance tool, tracking returning visits</p> <p>This cookie is used to help record the visitor's use of the website. It collects statistics about site usage such as when the visitor last visited the site.</p> <p>This information is then used to improve the user experience on the website. This <a href="#">Siteimprove</a> Analytics cookie contains a randomly generated ID used to recognise the browser when a visitor reads a page.</p> <p>The cookie contains no personal information and is used only for web analytics.</p>	1000 days
ARRAffinity	Session	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	10 min

We use the twitter website tag to create a more personal and relevant experience using targeting for various audiences. Read more about [Twitter's use of cookies](#).