TOP FACTS ABOUT TETRA EVERO® ASEPTIC

LAUNCHED TO WIN CONSUMERS’ HEARTS
2011

DESIGNED TO PERFORM
The world’s fastest injection-moulding technology, in the Tetra Pak® A6 filling machine, creates the package’s unique top shape.

Separable top makes it easy to do the right thing.

ENVIRONMENTALLY SOUND CHOICE
Low CO₂ emissions and FSC™ certified paperboard available.

GRAB YOUR OPPORTUNITY TO CAPTURE MARKET SHARES
In the fast growing value-added milk segment in Europe, Tetra Evero® Aseptic outgrew the category by 4 times in 2015.

EXTENSIVE FILLING CAPABILITIES
For an extended range of products including enriched ambient white milk, flavoured milk, toddler milk and dairy alternatives.

DESIGNED FOR ALL HANDS
Its ergonomic shape makes it easy to hold and pour from – and it received the highest average consumer preference score in research studies conducted in more than 10 countries.

EXPANDING OVERSEAS
Present in Russia, Southern Europe and expected to expand into the Americas.

GAINING TRUST
7 leading dairy brands trust Tetra Evero® Aseptic to pack their products today.

ICONIC SHAPE HERITAGE
The design combines the iconic shape of traditional milk containers with the environmental advantages of a carton.

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2016 AN ALL-STAR AWARD-WINNING PACKAGE
For international packaging excellence.

FOR INTERNATIONAL PACKAGING EXCELLENCE
For international packaging excellence.

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