

HOW WE DRIVE

RENEWABLE AND RESPONSIBLY SOURCED PACKAGES

+13%

IN 2018 WE HAVE LABELED 62% OF OUR CARTONS WITH THE FSC LABEL UP FROM 49% IN 2017.



11%



OF TOTAL CLOSURES SOLD WERE PLANT-BASED*, AN INCREASE OF 1% IN 2018 **COMPARED WITH 10% IN 2017.**

*PLANT-BASED MEANS MADE FROM RESPONSIBLY-SOURCED SUGAR CANE FROM OUR SUPPLIER BRASKEM.

1 1/2 billion

fully renewable packages

FULLY RENEWABLE MEANS THAT THE PACKAGE IS MADE WITH PAPERBOARD, PLASTIC LAYERS AND CAPS FROM PLANT-BASED SOURCES.

